

Ben Franklin Honor Society Book of Wisdom— **Free Online Access for Education and Industry**

February 26, 2024 -- The Ben Franklin Honor Society, part of PRINTING United Alliance, the most comprehensive member-based printing and graphic arts association in North America; today announces the free online availability of its renowned ***Ben Franklin Honor Society Book of Wisdom*** series, consisting of four publications starting with the flagship edition, a 248-page edition that includes 47 essays about strategies for business improvement and success in a rapidly changing and dynamic graphic communication industry. Three supplements, including an additional 22 essays, are also available.

The *Ben Franklin Honor Society Book of Wisdom* success stories are authored by some of the most successful and accomplished men and women that defined the growth and direction of today's graphic communication industry. All are distinguished inductees into the Alliance's Ben Franklin Honor Society.

In the series, successful industry leaders address what schools teaching graphic communication and corporate management trainers are wrestling with, including how to prepare students to enter the field and to train managers to run companies efficiently, profitably, while addressing employee professional development.

These stories come at a time when industry employment is close to full capacity and employees have options. Questions that are being asked are: *What management practices help grow successful companies and attract and retain employees, and what advice do successful leaders have about strategies for effective graphic communication management?* These stories are all anecdotal personal success stories.

Printed versions can be purchased from the Alliance's **iLEARNING+ bookstore** at:
<https://www.ilearningplus.org/catalog?query=BOOK%20OF%20WISDOM>

For direct access to downloadable **FREE EDITIONS**, go to:

- **2019 Flagship Edition**
<https://hrsite.files.wordpress.com/2023/12/bow-cover-text.pdf>
- **2020–2021 Supplement**
<https://hrsite.files.wordpress.com/2023/12/bow-2020-2021-full-book.pdf>
- **2022 Supplement**
<https://hrsite.files.wordpress.com/2023/12/bow-2022-full-book.pdf>
- **2023 Supplement**
<https://hrsite.files.wordpress.com/2023/10/bow-2023-formatted.pdf>

Cal Poly Professor Emeritus, Harvey Levenson, former head of Cal Poly's Graphic Communication Department and editor of the ***Ben Franklin Honor Society Book of Wisdom*** series, said:

*"I commend the Ben Franklin Honor Society and PRINTING United Alliance for providing this intellectual learning experience for students and practical training opportunity for industry. For schools teaching graphic communication management, the **Ben Franklin Honor Society Book of Wisdom** is an excellent supplement to course syllabi and program curricula. For companies seeking new strategies for attracting and*

motivating employees, providing effective customer service, managing resources, and implementing efficient fiscal practices, these books provide the thinking of some of the most successful and wise leaders who built the graphic communication industry from the second half of the 20th Century to the present. Download the publications and make their journeys-to-success part of your school education or professional development corporate training."

To learn more about the Ben Franklin Honor Society, visit:

<https://www.printing.org/communities/interest-groups/ben-franklin-honor-society>

About The Ben Franklin Honor Society

The Ben Franklin Honor Society, part of PRINTING United Alliance, is composed of approximately 250 members elected by their peers. PRINTING United Alliance's honor society recognizes and honors individuals who have made significant contributions to the advancement and betterment of the printing and graphic communication industry through meritorious service. The Society's inducted members are a reservoir of past and present industry knowledge. Its members share their experience and knowledge with younger individuals in the industry through mentoring, speaking engagements, and/or other methods.

About PRINTING United Alliance

PRINTING United Alliance is the most comprehensive member-based printing and graphic arts association in North America, comprised of the industry's vast communities. The Alliance serves industry professionals across market segments with preeminent education and training via iLEARNING+, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from our leading media brands – *Printing Impressions*, *Packaging Impressions*, *Wide-format Impressions*, *In-plant Impressions*, *Apparel*, and *Print+Promo Marketing*. A division of PRINTING United Alliance, Idealliance is a global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain.

PRINTING United Alliance also produces the PRINTING United Expo, the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place.

For questions about the *Ben Franklin Honor Society Book of Wisdom*, contact:

Harvey R. Levenson, Ph. D., Editor

Professor Emeritus, Cal Poly

POB 1735

Pismo Beach, CA 93448

Phone and Text: 805-801-6025

Email: hrlevenson@thegrid.net

Website: <https://hrlevenson.wixsite.com/hrlevenson>

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