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Empire Screen Printing to Celebrate over a Decade of Partners in Printing Expo at 2021 Event, Happening July 20-22

A partnership between PRINTING United Alliance and Empire to bring printing professions together for a vendor fair, networking, plant tours, professional training, and more

Onalaska, WI: [Empire Screen Printing](#), a leading manufacturer of screen printed products, announces that along with event partner PRINTING United Alliance, it will celebrate over a decade of the Partners in Printing Expo July 20-22 at the La Crosse Convention Center in La Crosse, WI. Expo events will include a vendor fair, plant tours, professional training and networking, concerts, a charity golf outing, and more.

Originally organized in 2010 as a sales meeting for Empire Screen Printing's representatives throughout the U.S. and Mexico to come together and tour the plant, the Partners in Printing Expo has grown to a major event in the printing industry every two years. As it has grown, it has shifted to include education about and for the entire printing industry, including Empire plant tours that are open to all within the industry, including competitors.

"The Partners in Printing Expo is designed to strengthen the printing industry as a whole so that all involved can benefit," said Doug Billings, VP of Sales and Marketing at Empire Screen Printing. "From industrial to commercial printing, we all must work together to adapt to changing technology, improve sustainability, and learn from one another to keep the industry strong and relevant."

The vendor fair will include businesses and suppliers from throughout the printing industry and will be focused on evolving technologies, sustainability, and strengthening small businesses through partnerships.

"The past year has been difficult for small businesses, and our industry is no different. We hope that by continuing to offer opportunities for education, networking, and innovation that Partners in Printing represents – not to mention to have a great time in a beautiful location in Wisconsin – that we can breathe easier and move forward as an industry," Billings added.

While many of the activities, like the speaker presentations, special networking event and Wisconsin Backyard BBQ are open to exhibitors or invited guests, the expo, concert, plant tours and golf tournament are open to the public. The printing industry has a major impact on the community in the La Crosse area, employing a large number of local professionals in direct or

indirect roles. The Tattoo's and Tailgates Concert Series will feature rock, pop, and country acts. The event is emceed by Chris Kirkpatrick from *NSYNC and includes The Nashville Cartel, Trailer Choir, Hinder, and Tyler Farr. The charity golf outing at the Expo this year will benefit the La Crosse Children's Museum in La Crosse, WI.

For more information on the 2021 Partners in Printing Expo, visit https://www.empirescreen.com/partners_in_printing.html.

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About Empire Screen Printing

Empire is a family-owned, award-winning business that prides itself on using environmentally-friendly print methods. A full-service company in OEM and POP markets, Empire produces overlays, vinyl decals, crystal-line domes, nameplates, magnets, and roll labels, using UV LED and UV screening, digital, and flexographic printing.

For more information, visit www.empirescreen.com or call 608-783-3301.