# Press Release



## Americas Print Show - Energy is high, exhibitor list is quickly expanding, and "printspiration" is ramping-up in social media

May 12, 2022 (Columbus, Ohio)

The <u>list of participating exhibitors</u> continues to grow and APS22 extends a warm welcome to the recent businesses that will be participating in North America's premier print industry event:

- Stuebing Automatic Machine Co.
- <u>Challenge Machinery Inc.</u>
- PressWise by SmartSoft
- IntoPrint
- Ameritrust
- Spiral Binding

Free attendance at APS22 is drawing registrations from coast to coast. The focus on education and reconnecting with vendors, mentors, and friends appeals to the board print industry professionals. "We're seeing a lot of interest in APS22. The session sign-ups are growing, and the volume of hotel reservations clearly indicate that the time is right to focus on the future – business strategies, career development, and partnerships," shared Jim Cunningham, President of Americas Print Show. "We all look forward to reconnecting face-to-face and sharing new perspectives."

### **SnapChat Printspiration**

Well-known print industry influencer, <u>Deborah Corn</u> of Print Media Centr – also known as the *Intergalactic Ambassador to The Printerverse* – will be roving the APS22 show floor SnapChat'ing with attendees, exhibitors and speakers throughout the three-day event. This awesome marketing opportunity gives print champions brief, but impactful, minutes to share their passion for print, their products, and their vision of the future.

Since exhibitors are committed to staffing their booths, they can <u>advance book</u> specific SnapChat time with Deborah. Exhibitors also have available to them show floor Theater Rooms for their own presentations and these, too, can be <u>booked in advance</u>.

#### **AMERICAS PRINT SHOW**

APS22 is an exciting three-day industry event in America's heartland, Columbus, Ohio. Our goal is to make thousands of beneficial connections between businesses and customers, employers and employees, attendees, and exhibitors. Our list of partners, exhibitors, speakers, and affiliated organizations is growing every day.

#### **FOR ATTENDEES**

Attendance is completely **FREE** to the show, to participate in the educational sessions and more throughout our three-day event. Register in advance online.

#### **FOR EXHIBITORS**

To join our quickly growing, power-packed line-up, exhibitors can reserve a premier booth location today at a substantially reduced rate compared to other industry shows. An interactive map makes it easy to review current availability and book your space online in real-time. The exhibitor-friendly Columbus Convention Center is one of the busiest expo centers in North America. Contact us at <a href="mailto:showinfo@americasprintshow.com">showinfo@americasprintshow.com</a>.

AMERICAS PRINT SHOW
Greater Columbus Convention Center
400 N. High St. Columbus, Ohio 43215
August 17-19, 2022
www.americasprintshow.com

For information, interviews, graphics, press passes, and more, contact:

#### Marketing

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